



...Promoting Employment, Wealth Creation, General Public Awareness & Value Re-orientation Through Agribusiness

...Your Guaranteed Access To Land, Technical Expertise, Finance & Market

....Developed for Africa and Africans

EXECUTIVE SUMMARY AND KEY HIGHLIGHTS OF THE PROGRAMME

“Every great endeavour owes its prominence to a great idea. if the idea matures and gains stature it can change many things, including the lives of people”

“What you think you become, what you feel you attract, what you imagine you create”-
Buddha



Creative Ideas..... Innovative Solutions - De-risking the Agricultural Value Chain & Creating Wealth for all - Serving Communities ...Changing Lives

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Hectare by Hectare is a unique and Innovative Agricultural Initiative Conceptualized and Developed with the core mission of Promoting Employment, Wealth Creation, Financial Inclusion, General Public Awareness and Value Re-Orientation through Agriculture and Agribusiness.

CORE OBJECTIVE

Providing de-risked opportunities for all adult Africans to participate and earn money from Agriculture and Agribusiness under 48 well-defined stakeholder categories. Subject to necessary periodic reviews, each Stakeholder category has its engagement terms and conditions clearly defined, written and documented.

IMPLEMENTATION

The Programme is designed to be implemented by Adasomi Development Company Limited (ADCL) and other members of Adasomi and Revacom Consortium in the whole of Africa through a Franchising Model that entails the appointment of one Franchise Company for each Country, one Sub-Franchise Company for each State/Region within the country and one Franchise Cooperative Society for each Community within any given State or Region.

GENERAL OBJECTIVES OF THE PROGRAMME

- To Provide Access to Land, Technical Expertise, Finance and Market for Stakeholders interested in farming and food processing.
- To Provide end to end solutions for all types of Transactions within the Agriculture and Agribusiness Value Chain.
- To provide access to Technical Expertise, Finance, Market and Fair Pricing for Rural Farmers
- To provide Sustainable revenue to Land Owners, Participating Communities, Local Government Councils and State Governments.
- To provide Additional revenue to Land Owners, Participating Communities, Local Government Councils and State Governments Through the Voluntary Carbon Market.
- To provide practical and sustainable community based security solution for farming in rural areas.
- To promote financial inclusion and poverty reduction through Agriculture and Agribusiness.
- To promote sustainable Agriculture and food security in Africa.
- To promote environmental protection, community policing and crime reduction through Agriculture and Agribusiness.
- To promote the reduction of rural urban migration induced by unemployment and lack of opportunities in rural areas

PROJECTED NUMBER OF PARTICIPANTS PER STATE/REGION

When fully operational in a territory (State/Region), it is projected that the programme through its 5 schemes will engage a minimum of 200,000 persons as participants within the Territory.

ENABLERS

- | | | |
|-------------------------------------|----------------------------------|---|
| 1 Robust Legal Framework | 4 36 fit for purpose agreements | 6 6 purpose built software applications |
| 2 Operational policies & guidelines | 5 Critical transaction documents | 7 1 (one) promotional book |
| 3 14 key market penetration tools | | 8 Adasomi logistic services |

THE 5(FIVE) SCHEMES OF THE PROGRAMME

1	Adasomi Farm Estate Scheme	Conceptualized and designed for fastracking the development of Farm Estates on behalf of Proxy Farmers, for farming and production of produce especially in satisfaction of industrial off-takers and big commodity dealers.
2	Adasomi Out-growers Scheme	Designed to incorporate existing farms and out-growers into the Programme by providing them desired access to technical expertise, market, finance, and fair pricing for their produce. Leveraging the Adasomi Cluster Farming system, prequalified individuals are trained as Farmers or Food processors and allocated spaces within Hectare by Hectare Farming Clusters and given access to technical support, finance and market.
3	Adasomi & Revacom Food Court Scheme	Development of prototype food courts to expand and fastrack guaranteed off-take of food and agricultural raw materials farmed and processed within the Hectare by Hectare value chain.
4	Adasomi Premium Discount Scheme	Conceptualized and developed mainly to promote the marketing and distribution of farm produce and food processed under the Programme directly to homes of participating consumers and Food Processors at below market price across the African continent; and the entire world .
5	Hectare by Hectare Volunteering Scheme	This was conceptualized and designed for delivering the social content of the Programme. As compensation for the access to Economic Empowerment granted to them, Farm To Home Agents with the aid of learning materials developed under the Programme, are required to Act as Awareness Volunteers and Change Agents and carry out Community Volunteering Services such as Road Maintenance, Maintenance of Common Community Assets, Agricultural Extension Services, Environmental Protection and Community Policing. In furtherance of our Corporate Policy that for every tree removed towards the development of any Farm Estate, two other trees must be planted, these Farm To Home Agents are required to engage in planting of Economic Trees on available spaces within their Communities, thereby enhancing their potential to earn additional income from the voluntary carbon market. In collaboration with Lawquest, strategic stakeholders and other members of Adasomi and Revacom Consortium, Adasomi Foundation handles the day to day management of the Hectare by Hectare Volunteering Scheme.

Through the 5 (five) Schemes of the Programme;

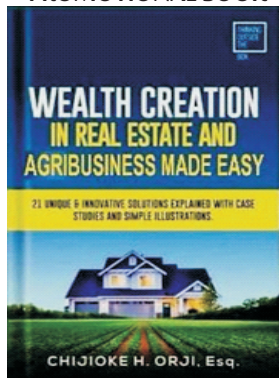
Hectare by Hectare Farm Estates are developed in Rural communities on behalf of Proxy Farmers for the cultivation of Food and Agricultural Raw Materials on any required large scale based on Off-take contracts from Food Processors and Large Scale Commodity Dealers.

Sustainable revenue is provided for Landowners, participating communities, Local Government Councils and State Governments in addition to extra revenue created for all through the voluntary carbon market.

Existing Rural Farmers and Out-Growers are incorporated into the programme and given access to technical support, finance, market, and fair pricing for their produce.

Prequalified individuals are trained as Farmers or Food processors and allocated spaces within Hectare by Hectare Farming Clusters and given access to technical support, finance and market.

PROMOTIONAL BOOK



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Farms are developed in schools thereby providing more food, extra income to staff, revenue to the participating schools and practical learning experience for the students.

Several REVACOM Food Courts are developed in Urban areas to stimulate and create more opportunities for organized off-take of food and agricultural raw materials farmed and processed within the Hectare by Hectare value chain. REVACOM Food Courts are also established in Tertiary Institutions across Africa, thereby enabling the supply of affordable food to students and providing opportunities for extra income for staff of the institutions. In this regard, existing refectories are also refurbished and converted to REVACOM food Courts.

Opportunities are created for all adult Africans to invest as Value Partners to own fractional interest in REVACOM Food Courts and earn daily income from food and beverages sold at the Food Courts.

Small and Medium Income Food Vendors are without any upfront payment of rent allocated fully equipped kitchens to operate in REVACOM Food Courts.

Food is supplied directly from farmers, Out-growers and Food Processors through local Sub-consolidators at below market price to homes of participating consumers within Africa. Massive inflow of foreign exchange is achieved through direct supply of farm produce and processed food to Africans living in the diaspora through Diaspora Sub-consolidators.

Farm To Home Agents (mostly unemployed youths) are continuously empowered through the award of Premium Discount Supply & Forward Contracts created under the entire Programme for supply and off-take of inputs, machineries, farm produce and processed food.

As compensation for access to economic empowerment granted to them, Farm To Home Agents through the Hectare By Hectare Volunteering Scheme managed by Adasomi Foundation (ADF) provide Volunteering Services in their respective communities. The number of contract lots secured by each Farm To Home Agent is determined by the level of voluntary community services rendered by his/her Farm To Home Cooperative Society.



LOGISTICS SUPPORT FOR THE PROGRAMME

Hectare By Hectare is an enterprise of significant proportion and the logistics services of the entire Programme is exclusively reserved and managed by Adasomi Logistics Limited, a wholly owned subsidiary of ADCL. The value added chain being created under the 5(five) schemes of the Hectare By Hectare Programme needs unlocking through e-commerce and reliable last-mile delivery solutions which the Adasomi Logistics System was designed to provide. The full activation of Adasomi Logistics Services with all its Software Applications will catalyse the full implementation of the Hectare By Hectare Programme which will in turn create opportunities for Adasomi Logistics Limited to attain its full and desired potential. The framework of Adasomi Logistics Limited is a scalable asset-light structure with its technology platform supporting; Transport & distribution, Warehousing, Supply Chain Management, and Customer Relations Management. The use of Sub-consolidators and Solar Powered Tri-cycles for last-mile deliveries within each established cluster achieves remarkable reduction in cost of logistics.

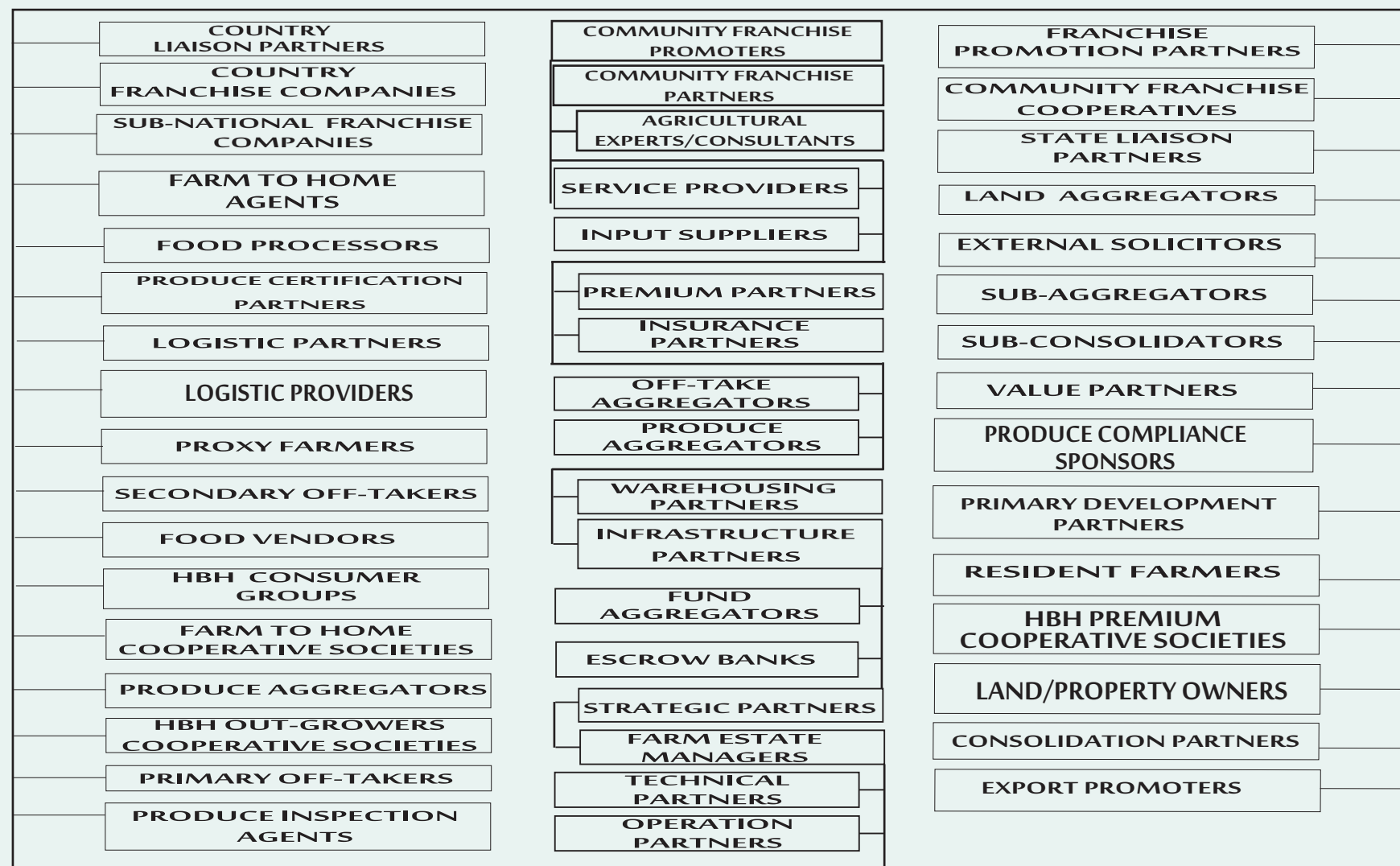
SCHEMATIC DRAWING SHOWING THE STAKEHOLDERS OF THE HBH PROGRAMME

(Subject to necessary periodic reviews, each stakeholder category has its engagement terms clearly defined, written and documented)

A participant can choose to participate under one or more the underlisted stakeholder categories



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Attestations & Endorsements

"We note the significant social impact a Programme of this nature will create and commend the efforts being made to support Agribusiness and to ensure the promotion of Employment, Wealth Creation and Poverty Reduction, Financial Inclusion and Value-Re-orientation. We recognize the potential socio-economic impact of the Programme and are happy to endorse the HBH concept, with a view to further interactions in the future following the full implementation of the Programme" – **Uche Orji-Chief Executive Officer & Managing Director, Nigerian Sovereign Investment Authority.**

"NIRSAL applauds your Organization's drive to improve the Nigeria Agriculture Sector by proffering solutions which address the major problems encountered by Agribusiness Stakeholders and how this initiative can lead to the promotion Of Employment, Wealth Re-distribution, Financial Inclusion, Public Awareness and Value Re-orientation." – **Ibrahim Abdullahi – AGM, AVC-PIS, NIRSAL**

"This is a product of hard-work, painstaking, restlessness, and determination to truly create wealth up to our remote villages where our people still climb Okada to charge their phones. It's not necessarily a business. It's a concept fortified with wealth creation ingredients for all." ...- **Dr Okey Amaechi-Production Economist.**

"Thank you for the rear privilege to have a meeting with you. This ecosystem of wealth creation is well tailored and there is room for everyone to tap into. Thank you for making yourself an Agent of positive change with your team. I see you as a rare gem and a man full of wisdom and vision to see that poverty will be a thing of the past in Nigeria and Africa. The structures put in place is highly commendable. God bless Hectare by Hectare and the team." – **Mercy Selau (Mrs) Nigeria Agricultural Insurance Corporation (NAIC).**

"A Special Congratulatory message to you and your team, for your relentless drive and passion in creating such a phenomenal business enterprise that will catapult Africa and Africans into the stratosphere of Economic independence and food stability.

To say I am proud of you and your team is the very least I can say, but my message is to those who are yet to catch unto this simple but advanced socio-economic empowerment train. To them I say; This Amazing Business Venture "Hectare by Hectare Programme" unknown to many, is literally the creation of a Socio-economic Black Hole on Auto-Pilot, that'll eventually suck in almost every other business in its path as it enriches the lives and bank accounts of those involved in it. As Ex-President Obama would say - "Knowledge is the currency of the 21st Century. That is what you and your team bring to the table. Congratulations once again for this well thought out business venture and the genius of it all excites me. I am with you all the way. Cheers!!"-**Prince Kalada William-Jumbo-President/CEO IPIAD Nigeria Limited.**

"The Hectare by Hectare Programme will go down in history as a most disruptive initiative that changed the way Agriculture and Agribusiness is practiced in Nigeria and Africa at large." **Chike Okafor GM, Legal - Nigerian Agricultural Insurance Corporation (NAIC).**